

Dr Rupali Amol Paranjpe

Assistant Professor- Selection Grade

Email : rupalig@somaiya.edu

CAREER OBJECTIVE

Passionate and dedicated educator in MBA courses with a strong commitment to delivering high-quality, application-oriented business education. Experienced in teaching financial management, financial markets, and cost analysis, with a focus on case-based learning and interactive pedagogy. Actively engaged in research on microfinance, financial performance, and emerging market dynamics, aiming to contribute to academic literature and industry best practices. Seeking to foster a dynamic learning environment, mentor future business leaders, and drive impactful research that bridges the gap between theory and real-world business challenges.

EDUCATION

- **Ph.D. in [Management]** – SNDT Woman’s University Institution ,Completed in Year 2016

TEACHING EXPERIENCE

[Current Designation: Assistant Professor – Selection Grade]

[KJSIM since year 2006)]

- **Courses Taught:**

Financial Accounting

Cost and Management Accounting

Financial Management

Financial Analysis and reporting

- **New Subjects Introduced:**

Financial Markets and Instruments

- **Teaching Innovations:**

- Financial Analysis and Reporting (FAAR) (Case based teaching - introduced as new pedagogy)
- **Student Feedback:**
 - Consistently received an average feedback score of [above 4 out of 5] Since last 18 years
- **Mentorship:**
 - Guided a number of Full time and Part time MBA students in Masters Thesis , Capstone Projects, and End term projects.

FACULTY DEVELOPMENT PROGRAMS (FDPs) CONDUCTED

- Conducted FDP session on “ Application of AI in the field of accounting” in Refresher course in Finance in June 2024(attended by faculty members across India and abroad)

MANAGEMENT DEVELOPMENT PROGRAMS (MDP) CONDUCTED

- Management Development Programmes (MDP) conducted for INS Hamla (Indian Naval officers / Sailors)
- Insurance Institute of India (III).
- Godrej and Boyce – January 2025

RESEARCH EXPERIENCE

- **Funded research project :**

Project titled : Impact of Microfinance on Enhanced Wellbeing of Self-help Group

Women in post Covid Scenario.

Approved by : Somaiya Vidyavihar University(2021)

Duration : 1.5 years

Amount of Fund approved :Rs. 150,000/-

Status : Completed

LIST OF RESEARCH PAPERS PUBLISHED

1. Jain, R., Paranjpe, R., Mahindroo, P., & Arekar, K. (2024). Impact of family values & upbringing on sibling relationships: Moderating role of wealth inheritance. The Social Science Journal. Taylor & Francis. DOI: 10.1080/03623319.2024.2432197. publication date **2024/11/22. Scopus C category – Q2.**
2. R. Jain, R G Paranjpe, P. Mahindroo, K Arekar. **2022.** Impact of microfinance on enhanced wellbeing of self-help group women in post-COVID scenario. Model Assisted Statistics and Applications , vol. 17, no. 4, pp. 265-271. **Scopus, C- Category.**
3. Impact of sibling relationship on satisfaction level of wealth inheritance. 1st Business Analytics conference 2021 (conference proceedings). **Publication date 2021/3/21**
4. K Arekar, R G Paranjpe, R Jain. 2019. Moderating Impact of all the Determinants of Investment Decision: A Structural Equation Modelling Approach. The Empirical Economics Letters.18(2). **C Category.**
5. Impact of Peer groups pressure on underprivileged women’s decision to join Self Help groups. Published in IOSR journal of economics and finance (**ISSN 2321-5925**) SIFICO 2016 Venue: Mumbai-India, Date: JANUARY 8 & 9, 2016.
6. ‘Influence of Benefits provided by Self Help Group (SHG) on Financial Organizations and Individual Income of Women members of SHG’. - co authored by Dr. Kirti Arekar , Dr Satish Ailawadi, presented and published in Conference proceeding of International Conference on Innovation and Management, Singapore, February 3-6, 2015. (**ISSN NO 2218-6387**)
7. ‘An empirical study on investor’s behavior in the financial hub of India’.- coauthored by Prof. Archana Raje . Presented and published in conference proceedings of Simsr Finance conference on 7th February ,2015. (**ISBN NO : 978-93-84935-13-9**)
8. Empowerment of Self Help Group (SHG) women through Microfinance, Published in International Research Journal of Business and Management. (IRJBM) **ISSN no 2322 – 083X** Volume No – VIII, November – 2015, Issue – 13 Page 44 (Global Wisdom Research Publications)

9. Impact of Homemade food Products Business in Developing Successful Women Entrepreneurs- co authored by Dr. Kirti Arekar, Dr Satish Ailawadi, published in journal of 7th International Conference of Management And Behavioural Sciences Delhi - NCR- India on March 9th and 10th, 2013. (ISSN no : 2278-5671)
10. Micro Finance And Its Impact On Self Help Group Women Published in Shiv Shakti International Journal of in Multidisciplinary and Academic Research (SSIJMAR) Vol. 4, No. 5, October 2015 (ISSN 2278 – 5973). Impact Factor = 3.133 (Scientific Journal Impact Factor Value for 2012 by Inno Space Scientific Journal Impact Factor)
11. Micro finance : A corporate strategy for tapping rural markets and achieving corporate social responsibility in rural India – co authored by Dr. Reena Mehta , presented and published in conference proceedings of 2nd Rural conference on Marketing to rural consumers at Indian Institute of management (IIM) –Kozhikode held on 6th, 7th and 8th April, 2009.

LIST OF RESEARCH PAPERS PRESENTED :

1. Financial Performance, Physical Performance and Outreach: A Study of Mission Drift in Micro Finance Institutions (MFI's) **presented in Simsr Finance Conference (Sifico) 2023.** The paper is co-authored by Dr Rinku Jain and Dr Rashmi Soni.
2. R. Jain, R G Paranjpe, P. Mahindroo, K Arekar. **2022.** Impact of microfinance on enhanced wellbeing of self-help group women in post-COVID scenario. Model Assisted Statistics and Applications , vol. 17, no. 4, pp. 265-271. **Scopus, C- Category. Presented in 2nd Business Analytics conference**
3. Impact of sibling relationship on satisfaction level of wealth inheritance. **Presented in 1st Business Analytics conference 2021**
4. Perception of Students about Demonetization and its Impact on Indian Economy. **Presented in Simsr Finance Conference (Sifico) 2017**

5. Impact of Peer groups pressure on underprivileged women's decision to join Self Help groups. Published in IOSR journal of economics and finance (ISSN 2321-5925) **Presented in SIFICO 2016** Venue: Mumbai-India, Date: JANUARY 8 & 9, 2016.
6. 'An empirical study on investor's behavior in the financial hub of India'.- coauthored by Prof. Archana Raje . **Presented in SIFICO on 7th February ,2015 (ISBN NO : 978-93-84935-13-9)**
7. 'Influence of Benefits provided by Self Help Group (SHG) on Financial Organizations and Individual Income of Women members of SHG'. - co authored by Dr. Kirti Arekar,Dr Satish Ailawadi, **presented in International Conference on Innovation and Management, Singapore, February 3-6, 2015. (ISSN NO 2218-6387)**
8. Study of SHG movement in India, co authored by Dr. Satish Ailawadi & Shunmuga subburaja K Pandian, **2nd SIMSR Finance Conference, 2013.**
9. Impact of Homemade food Products Business in Developing Successful Women Entrepreneurs- co authored by Dr. Kirti Arekar,Dr Satish Ailawadi, **Presented in of 7th International Conference of Management And Behavioural Sciences Delhi - NCR-India on March 9th and 10th ,2013. (ISSN no : 2278-5671)**
10. Study of Micro investment patterns of the new middle class of the society. Co-authored by Prof. Avani Rachh and Kalpakam G. **Presented at 1st SIMSR finance conference on 19th February,2011**
11. Role of Self Help Groups for Marketing of Financial Products & Services in Rural India – co authored by Dr.RamKishen.Y. **Presented in 6th International SIMSR Asia Marketing conference ,2011.**
12. Micro finance : A corporate strategy for tapping rural markets and achieving corporate social responsibility in rural India – co authored by Dr. Reena Mehta , **presented in 2nd Rural conference on Marketing to rural consumers at Indian Institute of management (IIM) –Kozhikode held on 6th,7th and 8th April, 2009.**

13. IT strategies for microfinance institutions – co- authored by Prof. Sujata Rao, Prof. Avani Rachh – **Presented at 4th International SIMSR Asia Marketing Conference held on 4th and 5th January, 2009.**

CASE STUDY PUBLICATION :

Case Title : Dax Water tech : The search for right capital Published by IVEY PUBLISHING , Canada (28th January 2025)

AWARDS AND RECOGNITIONS

Received Best research paper (1st Runners up Award) in 2nd Business Analytics Conference 2022. Paper Published in Model Assisted statistics and application IOS press (C category as per ABDC list). Titled “Impact of microfinance on enhanced wellbeing of self-help group women in post-COVID scenario.”

TEACHING FEEDBACK AND RECOGNITIONS

- Consistently received an average score/ Feedback of [4.0 and above out of 5] for teaching.

ADMINISTRATIVE RESPONSIBILITIES HANDLED AT KJSIM

- Chairperson of Women’s Development Cell at KJSIM since 2021 .
- Chairperson of SPRIHA committee (year 2016 and 2017)
- Chairperson of Alumni committee (2017)
- Co – coordinator of MBA -FS
- Co Member- centre of excellence in capital markets
- Co convener – SIFICO (simsr finance conference year 2017 and 2023)
- ISO Auditor – member of ISO internal audit committee
- Member of convocation committee
- Member of sexual harassment and internal complaints committee (prior to its constitution as university committee)

- Member of university WDC
- Member of Experiential Learning committee

RECOGNITION AS REVIEWER

- Reviewer for research papers for Business Perspectives and Research (BPR)
- Reviewer for 5th International Conference On Emerging Economies
- Research Paper reviewer for Samavaya –Annual International Multidisciplinary conference