

PROF. DR. SNV SIVA KUMAR  
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Dean (II Term), Faculty of Humanities & Social Sciences-Somaiya Vidyavihar University, Mumbai  
Professor of Economics since 2006- Economics KJ SIM



- EDUCATION** |
- Ph.D. (University of Hyderabad, a central university)
  - M.Phil. (-do-)
  - M.A. (-do-)
- EXPERIENCE** |
- Academic – 32 years
  - Research- supervised 15 research scholars got Ph.D. awarded
  - Consultancy – 3 Projects
- INDUSTRY** |
- Two years
- AWARDS & HONOURS** |
- Best Professor in Economics, 2017, 2018
  - Top 100 Most Dedicated Professors award in 2019 by World Education Congress
  - Gold Medal at graduation University topper
- OTHER AFFILIATIONS** |
- IIBF – Examination Committee Member, 2018 till date
  - Life Member – The Indian Econometric Society
  - Reviewer – Business Perspectives and Research (Sage Journal)
- TEACHING AREAS OF EXPERTISE** |
- Macroeconomics
  - Business Environment
  - Ethics & Corporate Governance
  - Managerial Economics

- Public Policy
- Indian Economy

## **PUBLICATIONS**

- More than 30 peer reviewed journals including ABDC journals.
- Editor – CEPAR conference Proceedings
- Published two text books

## **RESEARCH PROFILE**

- ORCID – 0000-0003-4592-4429
- VIDWAN ID – 454724
- WoS – HNI-3519-2023
- <https://scholar.google.com/citations?user=TnR0oEsAAAAJ&hl=en>

## **PATENT & COPYRIGHTS**

- A Method and System for Ranking Entities Using Automated Input-Output Model (Patent Certificate No 506920) Prof. Dr. SNV Siva Kumar and Prof. Dr. Asha Prasuna
- MSME Risk Assessment Tool, Copyright Certificate SW-16621/2023, Dr. Asha Prasuna, Prof. Dr. SNV Siva Kumar
- Pre-Mergers and Acquisitions Risk Assessment, Copyright Certificate SW-16702/2023, Dr. Asha Prasuna, Prof. Dr. SNV Siva Kumar, and Dr. V S Parthasarathy

## **FUNDED RESEARCH PROJECTS**

- Budget Impact Analysis for an Investment advisory firm
- Foreign Exchange Risk Management for a large Corporate

## **DOCTORAL THESIS PRINCIPAL ADVISER**

Somaiya Vidyavihar University, University of Mumbai, SNDT Women's University, Pacific University

**SUPERVISED  
PH D THESES**

1. Avani Rachh, opportunities and challenges of Information security management in India: an empirical study of IT industries, Awarded by University of Mumbai on October 2023 ((Regn No.: 59/18-01-2019)
2. Parthasarathy VS, A Study on Impact of Financial and Non-Financial Determinants on Cross- Border Merger and Acquisitions - An Empirical Study of Select Cases Post 2005, Awarded by University of Mumbai on October 2022 (Regn No 60/27-05-2019)
3. Sehgal Shilpa Rajesh, Aligning Corporate Governance Practices with Changing Paradigms of India's Services Sector, awarded from University of Mumbai 22/12/2021; Regn No. 26/27-06-2012
4. Bhaskar G, Foreign Exchange Regulations, Risk Management Central Bank's Intervention Awarded by University of Mumbai on April 11, 2019, (Regn: 54/25-01-2016)
5. Asha Bhatia, Impact of Social Entrepreneurship on Social Transformation- An Empirical Study for the State of Maharashtra Awarded on 23 February 2018 [Ref: reg/ PAHERU/ Ph.D./FMS/ 2014-5253; No. PAHERU/DPGS/2014/1862-1864 dt 05-07-2014]
6. Mohan B Rao Impact of After-sales Service on Marketing Strategy of White goods Companies in Mega metros of India Awarded degree on 31 July 2017 by University of Mumbai (Registration No. 27/27th June 2012)
7. M. Ramaiah Monetary Policy, Interest Rates and Economic Activity: A case of India Awarded on April 25, 2017 by University of Mumbai (Registration no: 16/15-01-2009)
8. Parag Suresh Amin IT-enabled Interactivity in Contemporary Marketing for Customer Satisfaction in Banks Awarded on 29th March 2016 by the University of Mumbai (Regn No. 31/29-11-2012)
9. Jayanthi Bhargavi Outward Foreign Direct Investments from India: Measurement, Analysis and Policy Options Awarded on April 07, 2016 (Ph.D. Registration No: RRC: 26/2006-2007/30) by the SNDT Women's University
10. Sudhir M Galande Corporate Governance in Indian Commercial Banks awarded on June 11, 2015 (Regn No. 2/28/11/2006) by the University of Mumbai
11. Sujata Rao Using IT & IT strategies for sustainable competitive advantage for Indian SMEs awarded May 2014 (Regn. No. RRC: 26/ 2006-07/ 110 dated July 7, 2006) by SNDT Women's University, Mumbai
12. Anomitra Chakravarty, An Empirical Investigation of the differences between Indian Exporter & Non-exporter of Engineering Consultancy Services, External Supervisor Ph.D. Degree awarded in September 2014 by Aligarh Muslim University (central university)
13. Anjali Chopra Analysis of Indian Retail Sector: an Econometric Approach awarded May 2012 from SNDT Women's University, Mumbai (Regn No. ACAD: RRC-26/2006-07/30)
14. Shanti Suresh Corporate Governance and Organizational Performance awarded by University of Mumbai during September 2010. (Registration No 1 (a)/ 22-02-2005 (dated 30 July 2009)

15. Natarajan Chandrasekhar FDI in healthcare retail and its impact on employment in India awarded by the University of Mumbai, October 08, 2009 (Registration No. 06 dt 12/01/2007).

**DOCTORAL  
THESIS  
COMMITTEE  
MEMBER**

Conducted viva for research scholars as external examiner for:

- Birla Institute of Technology, Mesra, Ranchi
- CESS, Hyderabad
- Dr. DY Patil University, Navi Mumbai
- PAHER, Udaipur
- Kadi Sarva Vishwavidyalaya, Gandhinagar, Ahmedabad

**INTERNATIONAL  
EXPERIENCE**

- Taught a Course on Managerial Economics at Technische Hochschule Ingolstadt (THI), Ingolstadt, Bavaria, Germany on Invitation (a public university)
- Presented a research paper Aston India Centre for Applied Research: Inaugural Conference on 15-16 Sep 2017, published a chapter in Routledge, UK.
- Presented in various conferences research papers of Economics/ Finance conferences held in USA and UK.

**OTHER ROLES**

- Member, College Development Committee, SIES College of Commerce & Economics (Autonomous)
- Chairperson/ Member of various university-level Committees like Board of Studies/ Academic Council, UGC Institutional Ethics Committee (SVU), etc., for the Somaiya Vidyavihar University and University of Mumbai
- Adjunct Professor in Economics & Strategy at the Indian Institute of Management, Mumbai (on invitation)

**AY 2023-24 WORK IN PROGRESS**

1. Sivakumar SNV and Asha Prasuna, Consumption – Income Variations and Convergence of SDP across Indian States, paper presented at the 24th

Biennial Conference of Association of Indian Economic and Financial Studies (AIEFS) organized by IIT Madras from July 24-25, 2023.

2. Sivakumar and Asha Prasuna ESG Risk Assessment Tool for Indian Small and Medium Enterprises, presented at The Twenty-Second Workshop on e-Business Saturday, December 09, 2023, Hyderabad at Workshop on e-Business (WeB), accepted for publication in the Lecture Notes in Business Information Processing (LNBIP) by Springer.
3. Siva Kumar, *et al* Sustainability Risk Modelling- Indian Mergers & Acquisitions accepted for presentation at the Association of Indian Economic and Financial Studies (AIEFS), at the AEA 2025, ASSA 2025 Annual Meeting held on January 3–5, 2025 (Friday, Saturday, Sunday) in San Francisco, California.
4. Siva Kumar, *et al* ESG Disclosure Score Irrelevant or Market Indifference: The Case of Indian Banks, accepted for presentation at the 2024 IAIBS World Forum, and CJBE Annual Meeting scheduled July 14-17, 2024, at Australian Catholic University in Sydney, Australia.
5. Siva Kumar, *et al* ESG Disclosures of Indian Banks and Financial Performance: Is there a link? Accepted for presentation at the Western Economic Association 99th Annual Conference at Seattle on June 28-29, 2024.
6. Siva Kumar *et al* Mergers & Acquisitions with A Risk Scoring Model of Probability of Successes or Failures, accepted for presentation at the 4th Development Economics Conference 2024 scheduled during 24 -26 June 2024 at Lincoln International Business School, University of Lincoln, United Kingdom.