



MANJARI SRIVASTAVA

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EDUCATION |

- 1998, Ph.D. in Organizational Behavior, IIT Kanpur
- 1990, M.A. in Psychology, Kanpur University
- 1988, B.A., Kanpur University
- 2019, Assessment Center Certification (ADEPT) from AON Hewitt
- 2017, Case Method Teaching Seminar, Harvard Business School Mumbai Center
- 2017, Workshop on Qualitative Research by University of Illinois
- 2014, Case Writing Workshop, Harvard Business School, Mumbai Centre
- 2013, Participant Centered Learning Certificate, Harvard Business School, Boston, USA
- 2012, Research Methodology workshop for doctoral educators - Building the Foundations of Management Research, AIMA New Delhi
- 2011, Workshop on Structural Equation Modeling. National Academy of Psychology, workshop held at IRMA
- 2010, Psychological testing and accreditation workshop, Central Testing, Hyderabad & NAOP
- 2009, Case Writing & Case Teaching Certificate, ISB, Hyderabad
- 2009, Thomas personal profile analyses by Thomas International Certification

EXPERIENCE |

- Currently Professor & Associate Dean – Academic Programs, K.J. Somaiya Institute of Management since August' 2024
- Professor (Human Resources & BS/OB) Sep' 2022 to Aug' 2024, SBM, NMIMS University
- Professor & Associate Dean June' 2019 to Sep' 2022, SBM, NMIMS University
- Professor (Human Resources & BS/OB) Nov' 2014 to June' 2019, SBM, NMIMS University
- Associate Professor (Human Resources & BS/OB) Dec' 2007 to Oct' 2014
- Stevens University, USA in collaboration with Mukesh Patel School of Technology Management & Engineering, NMIMS University
- Assistant Professor, July' 2005 to October' 2007, BVIMR, Navi Mumbai
- Visiting Faculty July' 2002 to June' 2005 Welingkar's Institute of Management, KJ Somaiya Institute of Management, BVIMR
- Lecturer July' 2000 to June' 2001, IILM, New Delhi
- Lecturer Jan' 1998 to Apr' 1999, Apeejay School of Marketing, New Delhi

NON ACADEMIC	<ul style="list-style-type: none"> • Member of Expert Committee, Ministry Appraisal committee for environmental appraisal of thermal power and coal mine projects under Ministry of Environment, Forests and Climate Change (MOEF), Govt. Of India as social scientist (2017-2020). • Panel member with national board of accreditation under AICTE to conduct accreditation audits for various management institutes in India.
AWARDS & HONOURS	<ul style="list-style-type: none"> • Best Faculty Award for Coordination across campuses, NMIMS University, 2024 • 2nd Prize, Best case award, NMIMS Case Conference, 2024 • Best Department Award, SBM, NMIMS, 2017-18 under my leadership
OTHER AFFILIATIONS	<ul style="list-style-type: none"> • Member, National Academy of Psychology • Member, Indian Society for Training and Development (ISTD). • Member, Australia & New Zealand Academy of Management • Member of Board of Studies for Durga Devi Saraf Institute of Management Studies, Mumbai.
TEACHING AREAS OF EXPERTISE	<ul style="list-style-type: none"> • Organizational Behavior • Performance Management • Business Research Methods • Personal Mastery & Leadership • Learning & Development
PUBLICATIONS	<ul style="list-style-type: none"> • More than 40 publications in national and international journals. Some of the recent publications in last 5 years are: <ul style="list-style-type: none"> ○ Montgomery, A., Lainidi, O., Johnson, J., Creese, J., Baathe, F., Baban, A., Srivastava M & Vohra, V. (2023). Employee silence in health care: Charting new avenues for leadership and management. <i>Health Care Management Review</i>, 48(1), 52-60. (ABDC, A category, Scopus) ○ Mutha, P., & Srivastava, M. (2023). Decoding leadership to leverage employee engagement in virtual teams. <i>International Journal of Organizational Analysis</i>, 31(3), 737-758. (ABDC, B category, Scopus) ○ Banerjee, P., Srivastava, M., & Krishnamoorthy, B. (2022). A Gender-Based Comparative Analysis of Generation X and Y on Emotional Contagion: The Qualitative Perspective. <i>Business Perspectives and Research</i>, 22785337211070361. (ABDC, C category, Scopus)

- Mahindroo, N. & Srivastava, M. (2022), Impact of vipassana Mindfulness Meditation on Well-being during the Pandemic. *The Indian Journal of Industrial Relations*, Vol 58 (1), 99-118 (ABDC, C category, Scopus)
- Mutha, P., & Srivastava, M. (2021). Decoding leadership to leverage employee engagement in virtual teams. *International Journal of Organizational Analysis*. (ABDC, B category, Scopus)
- Sekhon, S. K., & Srivastava, M. (2021). Quality of Work life and Life Satisfaction of Modern-Day Sailors. *Psychological Studies*, 66(2), 154-166. (Web of Science, Scopus)
- Sekhon, S. K., & Srivastava, M. (2021). Quest for life satisfaction in the sea of loneliness. *International Maritime Health*, 72(2), 121-128. (Scopus)
- Mahindroo, N., Srivastava, M., & Naik, V. (2021). Influence of Vipassana, Raja Yoga and Sudarshan Kriya Yoga on Well-being and Character strengths. *PURUSHARTHA-A journal of Management, Ethics and Spirituality*, 14(2), 1-17. (Scopus)
- Bhattacharya, A., & Srivastava, M. (2020). A framework of online customer experience: an Indian perspective: an Indian perspective. *Global Business Review*, 21(3), 800-817. (ABDC, C category, Scopus)
- Bhattacharya, A., Srivastava, M., & Verma, S. (2019). Customer experience in online shopping: a structural modeling approach. *Journal of Global Marketing*, 32(1), 3-16. (ABDC, B category, Scopus)
- Sekhon, S. K., & Srivastava, M. (2018). Conquering workplace loneliness individual or organization accountability. *Human Resource Management International Digest*. (ABDC, C category)

Research Paper Presented in Conference Recently

- Gupta Bindu, Srivastava Manjari, Jha Sumi (2023). Does Peers' Unethical behavior influence knowledge Hiding: Mediating and Moderating Mechanism. 36th ANZAM Conference, 5-7 December 2023, Wellington , New Zealand.
- Gyneshwar Prasad and Srivastava Manjari (2023). Team Emergent status and Team Effectiveness in Digital Environment: Role of Team Reflexivity and Knowledge Sharing as Mediators Role of Cognitive

Team Diversity as Moderators. 3rd Annual International Research Conference, 15 to 17 December 2023, IIM Lucknow.

- Anthony Rose, Sharma Ashu, Srivastava Manjari (2023). Factors Influencing Healthcare Resilience - An Integrated AHP -ISM approach. INDAM 2023, 6-8 January, SBM NMIMS Mumbai.

CASE STUDIES PUBLISHED WITH IVEY

- GlaxoSmithKline Pharmaceuticals Ltd.: Reinventing Incentives and Performance (2019) Hema Bajaj, Manjari Srivastava, Ronald Sequeira
- Hey Taxi: A Soutlion to Mumbai Traffic woes (2016) Manjari Srivastava, Aishwarya A., Meena Galliara
- Sogeti TeamPark - Designing Intelligent Organizations for the Future (2014) -Vohra, V., Srivastava, M., & Pande, S.

CASE STUDIES PUBLISHED WITH EMERALD EMERGING MARKET CASE STUDIES-

- The Bake Collective—making a delicious difference. Karmali, Z. A., Galliara, M., & Srivastava, M. (2018)
- OSCAR foundation: empowering lives through football. Varghese, E., Galliara, M., & Srivastava, M. (2016).

SOUTH ASIAN JOURNAL OF MANAGEMENT-

- Case Study: All Aboard the Magic Bus. Srivastava, M., & Sumrani, Z. (2012).

BOOK PUBLICATION

1. Srivastava Manjari & Preeti Khanna (2024). Decoding Stakeholders' Experiences in Digital Age. Imperial Publications Mumbai.
2. Hema Bajaj and Manjari Srivastava (2024). Talent Management for the workforce and workplace of the future. Imperial Publications Mumbai.
3. Srivastava, Manjari & Sarkar Sumita (2011) Women and Gender. Rawat Publications, Jaipur.

4. Jha Sumi, Srivastava Manjari & Pande Sharon (2010). Essentials of HRM. Published for School of Distance Learning, NMIMS. Excel Publications.
5. Srivastava Manjari (2010). Compensation and Benefits. Published for School of Distance Learning, NMIMS. Excel Publications.
6. Srivastava Manjari (2010). Employee Development and Talent Management. Published for School of Distance Learning, NMIMS. Excel Publications.

PATENTS | •

FUNDED RESEARCH PROJECTS

INSTITUTE/ UNIVERSITY SERVICE

- Chairperson, PhD Program, SBM, NMIMS
- Area Chair, HRM & BS, SBM, NMIMS
- Member, Disciplinary Committee, SBM, NMIMS
- Member, Admission process, SBM, NMIMS
- Faculty in Charge, MBA Program, SBM, NMIMS

DOCTORAL THESIS PRINCIPAL ADVISER

- 11 successfully completed PhDs under me as Principal Adviser

DOCTORAL THESIS COMMITTEE MEMBER

- Thesis Committee Member for 5 PhD scholars

