

BIO –DATA

Name : JOGINDER SINGH LAMBA

Age (Date of Birth) : 69 years (12 August 1949)

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Summary:

A Supply Chain Management and Operations Management Faculty with 50 years of experience in Indian Armed Forces (retired as Colonel), Industry and academics (Head of Department of Operations and Supply Chain management). Held senior positions in the industry including CEO of a startup company. Also completed number of consulting assignments in the area of Logistics and Supply Chain Management. Good international experience – traveled to more than 30 countries and even today mobility is a part of my life. Approved Ph. D. Guide of a renowned University in India and recently one student successfully completed and awarded Ph.D.

Published/ Edited 5 books since 2013 till date.
Latest one is Published in Germany jointly with Prof (Dr.) Dirk H. Hartel of DHBW University on comparison of Logistics Infrastructure between Germany and India.
Published a chapter in Book on Logistics and Supply Chain in Project Based Industries, published by Springer, Germany
Visiting Faculty at DHBW University, Stuttgart, Germany since last 5 years and visit every year to teach a course.
Since last two years leading a student exchange programme to DHBW Stuttgart, Germany. Last year 22 students accompanied me. This year 28 students visited.

Proficiency Summary:

Held a varied portfolios including CEO of a company and Profit Centre Head of a large company

Appreciation of technology at H/W, Networking, OS, Data Bases, Applications, Integration technologies.

Can teach ERP, Supply Chain Management, Project Management, Materials and Inventory Management and General Management Courses.

Academic Qualifications :

Qualification	Year of Qualifying	Institution	Percentage
Fellow of NITIE, Mumbai	1989	National Institute of Industrial Engineering, Vihar Lake, Mumbai	Awarded
M.Sc. (Logistics Management)	1984	Madras University, Madras	74 percent (distinction)
Graduated from Indian Military Academy, Dehra Dun (U.P.)	1970	Indian Military Academy, Dehra Dun (U.P.)	Granted permanent commissioned in the Indian Army after graduation
Intermediate Science	1968	Bombay University, Mumbai	Second Division
Secondary School Certificate Examination	1965	Board of Secondary School Examination, Pune, Maharashtra	Second Division

Current Designation and Role

Professor and Head Of Department- Operations Management in KJ Somaiya Institute of Management Studies and Research, Mumbai with effect from 01 Sep 2009 Teaching and guiding projects in Enterprise Resource Planning, Materials Management, Production Management, Project Management and allied courses at PG level. In addition, managing 15 faculty members of the department.

Successfully completed following consultancy assignments in last 2 years:

- a) Streamlining of Logistics Processes in Godavari Bio Refineries Ltd resulting in saving over INR 10 million per year.

- b) Streamlining of Patient inflow and management processes at Somaiya Hospital and Research Centre.

Senior Consultant, Global Consulting Practice, TCS: From Mar 2007 till 31 Aug 2009.

Senior Consultant Global Consulting Practice: Since Feb 2007 till date.

Assignments Handled in Global Consulting Practice (GCP):

- a) **Government of Botswana, Department of IT:** Development of IT Strategy for the Government of Botswana. Botswana is rich in mineral resources (Diamonds) and is one of the few countries in African continent which has a net surplus national budget. The Government desired to develop a IT Strategy for next 5 years. The assignment was awarded to TCS and I was responsible for developing the IT Strategy.
- b) **Tata Motors Small Car (Nano)** – Development of IT Strategy for the new car plant.
- c) **Holcim Asia Pacific – Optimisation of Order to Cash (O2C) Processes** in the Asia Pacific Region. Holcim is world's number 2 producer of cement. 70 percent of its revenues are generated from Asia Pacific Region. Holcim has grown through acquisitions in this region hence there is a vast diversity in inter and intra company processes. TCS was hired to streamline the processes. The assignment involved travel to seven countries in the Region where Holcim operations are located. The report was well received by Vice Chairman and Head of Asia Pacific Region.

Head Manufacturing Domain in GCP: From Feb 2006 till Feb 2007.

Since 03 June 2002 till 01 Feb 2006

General Manager – Systems Integration Division
Tata Infotech Ltd.

Head of Manufacturing Line of Business and Infrastructure Management Cross Industry Offering, was responsible for 200 percent growth since last 2 years. Responsible for Business Planning and Execution in manufacturing domain. The job also requires keeping track of emerging products and technologies, skills planning constant interaction with sales force, clients and prospects for understanding the needs and gearing up the delivery centers to meet the challenges., improvement of productivity of development centers and monitoring the delivery of software projects at 7 offshore development centers in India.

Past Experience:

1994 to May 1997

I joined Baan India in 1994 and was initially seconded to domestic sales for six months. My responsibility was to set up this new department. In this process, we also successfully concluded the sale of Baan ERP to Godrej and Boyce and Rallies India. Thereafter, I was shifted to Centre of Expertise- Asia Pacific. The responsibility included setting up the center and running it. In this assignment, my responsibility also required me to give concept and detailed training on ERP and future developments in the ERP area to the prospects and customers. In addition, as Director Projects - Asia Pacific I was responsible for Project Management of large and complex projects in the Region. I ensured successful implementation of Baan products in OKI Japan, ACER Taiwan, Hong Leong Yamaha Malaysia, and Al Hamrani Group of Companies in Saudi Arabia. The job required extensive travel to various countries. **The responsibility included setting up managing and monitoring implementation projects in Asia Pacific, implementation audit for quality, time and cost, and setting up competence centers.** This assignment provided me excellent experience of implementing ERP products in large multinational organisations. During this period, I was also responsible for developing implementation methodology for Baan Company.

June 1997 to Mar 2000

General Manager & CEO)

Vanenburg Business-IT Solutions (VBITS)
(Formerly Baan Institute India)
Building C&D, Software Units Layout, Madhapur
HYDERABAD 500 033

VBITS is a new venture started by Mr. Jan Baan, Former Chairman Baan Company. He selected me to be heading this new venture. The institute is devoted for providing consultancy services, research and training in ERP area. In addition, recently we have added development of products. This division has more than 100 people involved in product development. The development focuses on two aspects. One is core product development and second aspect focuses on development of business models and multi-media knowledge components for the products.

I was responsible for setting up VBITS as a 100 percent EOU and thereafter run it as a profit center. The company under my stewardship developed a core competence in consulting and product development in all areas of ERP, conducted two excellent research projects and signed six Universities in Asia Pacific as partners. VBITS was able to declare substantial profits in first year of its business. The profitability improved significantly in ensuing years.

March 2002 to June 2002

Jt. President and COO
Birla Technologies Ltd.
Adishree, 65 A, MIDC,
Andheri East, Bombay 400 099

In the role of COO, Marketing, HR, Software Delivery Unit, Lawson SBU Head, USA Head of Operations and Europe Director Operations report to me. In addition, the systems Manager and QA/QC Teams also report to me. I am responsible for operationalising the strategic growth plans of the organization and monitoring the business units' productivity, targets and business plans. The job involves business acquisition and client satisfaction.

I was also responsible for cementing the strategic partner relationships with Lawson and Knowledge Mechanics. These two relationships after initial set up resulted in additional business of 6 crores in the first year of setting up.

The organisational growth could be augmented from 125 people to 325 people in 10 months, at the same time the business grew by 200 percent.

A significant work done at this was to develop a web based recovery management application for Birla AT&T (now called Idea). The application, in a batch process received data from billing software and enabled various collection and recovery agents to view and download data pertaining to their area of responsibility. The agents could also update the information, which was given to contact centre for analysis. The recoveries made by agents were directly uploaded and billing system updated.

1990 to 1993

Professor NITIE, Bombay. Some of the noteworthy assignments handled by me during this tenure are as follows: -

Fellow/ Research Scholars:

Taught Advanced Research Methodology and Operations Management Courses.
Guided 4 students in PGDIE (R) and 2 scholars for award of Fellow of NITIE.

Executive Development Programs Taken:

Logistics Management

Materials Management

Transport Management. I introduced this course in NITIE and it became successful in terms of drawing number of participants and feedback from participants after they attended the course.

Unit Based Programs (in company programs):

Management Development Programme(one week) for Maharashtra Hybrid Seeds Company (Mhyco), Jalna.

Materials Management Programmes(3 programmes of one week each) for Nuclear Power Corporation, Bombay.

Management Development Programmes(2 programmes of one week each) for KHRIBCO, Hazira.

Management Development Programme(one week) for UPCOM Cables (A RPG Group Company).

Management Development Programmes(4 programmes of one week each) for Century Textile Mills, Bombay.

Management Development Programme(one week) for Delite Safe Works, New Delhi.

Logistics Management Programmes(three programmes of one week each) for AFCONS INDIA Ltd, Bombay.

Materials Management Programmes(2 programmes of 6 weeks each) for ONGC Executives.

Management Development Programme(4 weeks) for Executives of Ordnance Factories, Ministry of Defence.

In addition, I also was handling the responsibilities of Professor Incharge of Placement and Editor of Udyog Pragati.

As Professor Incharge of Placement, I ensured that every student was given placement for project works and final job placement in good companies. It was ensured that the projects suited area of interest to the student as well as his location preference.

As Editor, Udyog Pragati, I ensured that the circulation increased from 600 to 2000 **and backlog of 2 years in publication was made up**. In addition, the focus on special issues improved the quality of research papers in the journal. We also entered onto mutual exchange agreements with other academic institutions for the research journal. During my tenure as Editor, I ensured that UDYOG PRAGATI became a self-supporting activity in NITIE.

CONSULTANCY ASSIGNMENTS:-

Team Leader for:-

Reserve Bank of India Consultancy assignment for improvement of customer service

State Bank of India Consultancy assignment for improvement of customer service in the State of Goa.

Bank of Maharashtra Consultancy assignment for improvement of customer service in the State of Maharashtra.

Materials and Inventory Management Consultancy assignment for AFCONS INDIA Ltd.

Team Member for:-

Voltas India Ltd (SwitchGear Division) Thane, for setting up productivity and production norms for the workers.

Redesign of Stores and Purchase procedures for AIR INDIA, Bombay.

In addition, I was also responsible for getting administrative sanction from Army Authorities and developing the computerised inventory simulation model(LOGISIM) for Army Ordnance Corps. My contribution ranged from providing intimate knowledge of the logistics system in Indian Army to data collection and modeling and testing the system behaviour. This contribution brought excellent visibility to NITIE and its research capability in the print and electronic media.

Streamlining of Logistics and Supply Chain Processes for a large sugar mill in the central India. Completed in 2017.

Prior to 1990.

Prior to joining NITIE, I was Colonel in Indian Army. I had the opportunity of going through 1971 Indo-Pak War and also handled many challenging assignments during 20 years of service. Some of the important assignments can be summarised in the following paragraphs.

Professional Courses Attended:

- (a) Four courses of three months each in the area of Personal Management and related functions pertaining to sub junior, junior middle and senior managerial functions.
- (b) Intelligence and Security Officers Course at College of Military Intelligence, Pune. This three months intensive course covers various aspects of industrial and military security and intelligence as well as methods of sabotage and counter measures for it.
- (c) Defence Services Staff College, Wellington, Nilgiri Hills. One-year intensive course after a competitive examination. Officers who qualify in the entrance examination and come in the merit are selected for this course. The course includes aspects of strategic and tactical planning, logistics management, and staff functions at corporate level and formation headquarters.
- (d) Logistics and Materials Management Course at College of Materials Management Jabalpur (M.P.).
- (e) Management and Maintenance of Transport Fleet, at Army School of Mechanical Transport, Bangalore.
- (f) Armament Technology Orientation Course at Institute of Armament technology, Giri Nagar, Pune.
- (g) Other courses related to strategic and tactical planning, management of weapon systems etc.

Noteworthy Studies conducted in Armed Forces:-

- (a) Associated in bringing out Perspective Plan for Armed Forces for 2010 AD based on threat perceptions, state of art technology, present status, economy of country and other relevant factors.
- (b) Sri Lanka – Options for India. Conducted two-day seminar for senior officers of Armed Forces. Analysis of past history, Sri Lanka's environmental factors, economic system, its importance to super powers and other factors were analysed and India's options were spelt out.
- (c) Relevance and Application of Modern Management Concepts for Armed Forces. Planned a transportation model for movement and location of reserves of materials for various theatres of war.

Experience:-

I have held various unit, staff, command, and instructional assignments in the army. These assignments called for highest levels of security of information, personnel, and materials. Last assignment pertained to command of a unit having 950 personnel including 27 Commissioned Officers, 48 Junior Commissioned Officers, and 875 Other Ranks in snow bound areas at a height of 18,000 feet.

I have obtained rich knowledge and experience in Personnel Management, Human Resource Development, Motivation, and Training.

Security of military and civil installations, personnel, information and materials.

Maintenance Management of various types of equipment including weapon systems, transport and heavy plant to ensure that the equipment is always available in the highest state of readiness.

Teaching Experience:-

I was posted as Instructor at Indian Military Academy, Dehra Dun (U.P.) for three years. The assignment required me to impart training in various aspects of management at PostGraduate level to the cadets who join the Academy for subsequent commissioning in The Indian Army.

Training of 950 Personnel (including Officers, Junior Commissioned officers and Other Ranks) using the modern training aids in various subjects of management.

Teaching and Consultancy assignments at NITIE and BAAN India.

Guest faculty in S.P. Jain Institute of Management and Research and other renowned institutions in India.