

Curriculum vitae

Name : Dr. Prema Basargekar

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K. J. Somaiya Institute of Management studies and Research
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Current Job

Currently working as Programme Coordinator – PGDM HCM
Associate Professor, K.J. Somaiya Institute of Management Studies & Research, Mumbai

Courses taught:

Economics, Entrepreneurship Management, Business Environment, Health Economics,
Macroeconomic Aspects of Health Sector

Educational Background:

1984: BA (Economics, French, Sociology)

1987: MA (Economics)

1990: MPhil (Interdisciplinary)

2012: Completed PhD from BITS Pilani on the topic of 'Assessment of Impact on Empowerment of Women through Urban Microfinance Programmes in Maharashtra' under the guidance of Dr. Rajas Parchure, Officiating director & RBI chair professor, Gokhale Institute of Economics & Politics, Pune

Previous Experience:

- a. Worked as a Research Officer in Centre of Studies in Social Sciences, Pune between 1986 to 1999
- b. Worked as a Research Fellow in Women's Studies Research Centre, M S University of Baroda in 2000-01
- c. Worked as a lecturer in Dept of Business Economics in M S University of Baroda in 2002-03
- d. Worked as a senior lecturer in ITM Business School, Kharghar Navi Mumbai during 2003-07.

Areas of interest:

Micro finance, Women entrepreneurship, Urban poor, Social entrepreneurship, Women empowerment, Micro entrepreneurship, Impact assessment of Social Programmes

The details of the publications and the papers presented in the international conferences:

A. Papers published:

1. Women entrepreneurs: Challenges Faced, The Icfai Journal of Entrepreneurship Development, Vol. IV, No 4, Dec 2007, pp 6-15., ISSN No – 0973-2659
2. How Empowering is Micro Entrepreneurship Development through Microfinance?, Asia Pacific Business Review, Vol. V, No 1, Jan-March 2009, pp 67-76., ISSN no – 0973-2470
3. Economic Empowerment through Microfinance: An Assessment of CSR Activities run by Forbes Marshall, International Journal of Business Insights and Transformation, Vol. 2, Issue 1, Oct-08 to March 09, pp 32-41., ISSN no – 0974 - 5874
4. Microcredit and a Macro Leap: An Impact Analysis of Annapurna Mahila Mandal (AMM) – an Urban Microcredit Institution in India, The IUP Journal of Financial Economics, Vol. VII, Nos. 3 & 4, Sept- and Dec, 2009, pp 105/120., ISSN no – 0972-9154
5. Assessment of Self-Empowerment of Women in SHG Programmes from Urban India, Microfinance: Enabling Empowerment, Ed Daniel Lazar, P. Natarajan, Malbika Dev, Pondicherry University, Vijay Nicole Imprints Pvt. Ltd, Chennai, 2010.
6. Targeting and reaching the poor for Micro Health Insurance: Challenges and Opportunities, The IUP Journal of Risk and Insurance, Vol. VII, No 3, June 2010, pp 38 – 49., ISSN No – 0972-933X
7. Measuring Effectiveness of Social Capital in Microfinance: A case Study of Urban Microfinance Programme in India, International Journal of Social Inquiry, Volume 3, Number 2, 2010, pp 25-43., ISSN No – 0974-5874
8. Going Beyond Credit: The Role of Development of ‘Agency’ in Empowering Women in Microfinance Programmes, The International Journal of Microfinance, Vol1, No 2, July – Dec 2011, pp 80-95., ISSN No – 2229-449X

9. Case summary – Transformation of Annapurna Mahila Mandal into Annapurna Pariwar, ManagementNext, Volume 8, Issue 11, Dec 2011 – Jan 2012, pp 38-39.
10. “Challenges of Growth and Sustenance for social Venture – Transformation of Annapurna Mahila Mandal into Annapurna Pariwar” Case published on www.iveycases.com.
11. ‘*Poor Economics* May Give a Rich Dividend: Book Review of “Poor Economics: a radical rethinking of the way to fight global poverty” by Abhijit Banerjee & Esther Duflo, Business Perspectives and Research, Jan 2012., ISSN No – 2278-5337
12. Does Microfinance Lead to Better Credit Utilization? : Comparative analysis of credit utilization of loan taken by informal sources and by microfinance, International Journal of Development Studies, (IJDS), July-December, 2012 Vol. V Issue-II, ISSN 0975-5799
13. Can Human Resource Challenges Halt the Growth of Microfinance in India?, Indian Journal of Management Science, January, 2013, Volume – III, issue-I, ISSN 2249-0280
14. “Sustaining a Social venture: Transformation of Annapurna Mahila Mandal into Annapurna Pariwar” Case published on www.iveycases.com.- republished on <http://hbsp.harvard.edu/>- product no - W12432-PDF-ENG
15. “Will high growth of microfinance also lead to higher education of children?”, Indian Journal of Millennium Development Studies’, Vol 8, Dec 2013 ISSN: 0973-3981, pp. 53-68.
16. “Relevance and Impact of Micro-savings in Building Financial Assets for Poor in India”, IIMS Journal of Management Science, Vol. 6, No. 2, May-August 2015., ISSN: 0976-030X
17. “Can Microfinance be used as an effective Tool to build Assets for Poor? An Empirical Analysis of Microfinance Programmes in India”, The Empirical Economics Letters, 14(9): September 2015, pp 891- 898., ISSN: 1681-8997
18. “Integrating ICT in School Education: A Case of Pratham Info Tech Foundation, India”, Journal of Information Technology Education: Discussion Cases, Volume 4, Case Number No 3, 2015., ISSN 2166-1324.

19. "Role of Diversity in triggering Social Innovations: Analysis of divergent Backgrounds of Social Entrepreneurs in India in Stimulating Social innovations in the Field of Education", *Journal of Entrepreneurship and Sustainability*, Volume XI, Issue 2, July 2015, ISSN: 1177-4541.
20. "Gender Budgeting in India: A Drop in the Ocean?", *Review of Business Research*, Volume 17, No 1, January, 2017, ISSN: 1546-2609.
21. "Scaling-up Social Organization: The Case of Pratham Info-Tech Foundation in India, co-authored with Prof Chandan Singhavi, *Indore Management Journal*. Volume 90, Issue 1, January-June 2017, ISSN 0975-1653.
22. "Factors Affecting Teachers' Perceived Proficiency in Using ICT in the Classroom", co-authored with Prof Chandan Singhavi, *IAFOR Journal of Education*, Volume 5,- Issue 2, Summer, 2017, ISSN 2187-0594.
23. "Encouraging Women on Board in India: Can Legislation do it Alone?", *The Empirical Economics Letters*, 17 (special Issue), December 2018, ISSN 1681 – 8997.
24. "Barriers Perceived by Teachers for use of Information and Communication Technology (ICT) in the Classroom in Maharashtra, India, co –authored with Prof. Chandan Singhavi, *International Journal of Education using Information and Communication Technology*, 2019, Vo. 15, Issue 2, pp 62-78., ISSN – 1841 – 0556.
25. "Antecedents of Teachers' Perceived Proficiency towards Usage of ICT in the Classroom, co-authored with Prof. Chandan Singhavi, *Indian Journal of Economics & business*, Volume 2, January 2019, ISSN – 0972 – 5783.
26. "Assessing Employees' Perception Related to entrepreneurial climate in their Organization & its Impact on their Perception Related to Organization's Potential Success", Co-authored with Dr Radha Iyer & Dr Asha Bhatia, *Journal of Asia Entrepreneurship and Sustainability*, Volume XV, Issue 1, June 2019, ISSN 1177-4541.

B. Papers presented in International Conferences:

1. Empowerment of Women through Micro-entrepreneurship, International Research Conference on entrepreneurship, D.Y. Patil Institute of Management, Navi Mumbai, 25th and 26th Nov, 2007.
2. Innovations in Microfinance: A case study of Stree Mukti Sanghatana in Mumbai, International Entrepreneurship forum, MICA, Ahmedabad, 8-10 Dec, 2008.
3. Creating India's Global Competitiveness in world Floriculture Trade: A few strategies for India, International Conference on WTO and India's Strategy, IIM, Kozikode, 20-22th Dec, 2008.
4. Targeting and reaching the poor for Micro Health Insurance: Challenges and Opportunities, SIMSR- Asia international Marketing Conference, K. J. Somaiya Institute of Management Studies and Research, Mumbai, 4th and 5th Jan, 2009.
5. Innovations for Sustainability and Diversity in Urban Microfinance Models, International conference on Sustainability of Microfinance Institutions: Challenges & Opportunities, NIILM Centre of Management Studies, N. Delhi, 5th & 6th Dec, 2009.
6. Assessment of Self-Empowerment of Women in SHG Programmes from Urban India, 3rd International Conference on Microfinance, Department of Commerce, Pondicherry University, Pondicherry, 23 – 25 Jan, 2010.
7. Using Social Capital for the development of Micro entrepreneurship, 10th International Entrepreneurship Forum (IEF), Entrepreneurship and Society: Creating Social, economic, Cultural and Personal Value, 9-11 Jan, 2011, Bahrain.
8. Presented case on “Challenges of growth and Sustenance for Social Venture – Transformation of Annapurna Mahila Mandal into Annapurna Pariwar” in 23rd AIMS Annual Management Convention 2011 held at Bhubaneswar, Odisha from August 25-27, 2011.
9. Presented a paper on “Role of ‘Influencers’ in Identifying & Seeking Business Opportunities by Social Entrepreneurs” in International conference on ‘Entrepreneurship in BRIC Countries: International Models & Benchmarks’ organized by IIM, Bangalore, 8th to 10th December, 2011.

10. Presented a paper on “Does Microfinance lead to asset building for its clients?” in ‘3rd Biennial Conference’ of the IAM on Rethinking Management Theory and Practice in the Present Indian Economic Context, 12 to 14 Dec, 2013, IIM A.
11. Presented a paper on “Micro-Savings: The Other Side of the Coin” in ‘6th international Conference in research and Education – CERE-2014’ in 8th to 11th May, 2014, IIM Indore
12. Presented a paper on “Sustainability of Microfinance Institutions in India” in Asian Management Research and Case Conference (AMRC) held at Universiti Sains Malaysia during 10 to 12th January, 2015.
13. Presented a paper on “Role of Diversity in Triggering Social Innovations: Analysis of Divergent Backgrounds of Social Entrepreneurs in India in Stimulating Social Innovations in the Field of Education” in Cross Cultural Business Conference’ held at School of Management, Steyr Campus, University of Applied Sciences, Upper Austria, FH OÖ Forschungs- & Entwicklungs GmbH Wehrgrabengasse 1-3, and 4400 Steyr, Austria between May, 18th to 22nd 2015.
14. Presented paper on “Teachers Perspective on Barriers to Use Information and Communication Technology (ICT) in the Classrooms” in ICEASS, Singapore, 22-23 Feb 2017.
15. Presented paper on “Manipulative & Non-manipulative Teachers' Factors in Effective Implementation of ICT in the Classroom” in ICEASS, Singapore, 22-23 Feb 2017.
16. Presented a paper on “Using Social Audit to Assess the Impact of the Social Programme: A Case of Family Counseling Centre of Stree Mukti Sanghatana”, in ICIER – Christ University International Conference on Social Entrepreneurship: Sustainable Models and Practices, 17th – 18th November, 2017.
17. Presented a paper on “Opportunities and Challenges in Using Qualitative Research Tools in Impact Assessment of Social Programs” at 16th Qualitative Methods Conference organized by IIQM, University of Alberta, Canada, between 1st to 3rd May, 2018.

18. Presented a paper on “Encouraging women on board in India: Can legislation do it alone?” at Centre for Economic Policy Analysis & Research (CEPAR) between 12th – 13th October, 2018.
19. Presented a paper on “Business Models of Social Enterprises in Emerging Economies: An analysis” at 2nd International Conference on Challenges in Emerging Economies organized in K J SIMSR on 23rd November, 2019; coauthored with Dr. Asha Bhatia and Dr Radha Iyer.

C. Management Development Programmes:

Conducted number of MDPs (Management Development Programmes) for corporate such as Reliance Energy Management Institute (REMI), Power Grid Corporation Ltd, Maharashtra Electricity regulation commission (MERC), Owens Corning, INS Hamla, CRISIL and Bombay Chamber of Commerce and Industries (BCCI) as well as social and public enterprises such as Stree Mukti Sanghatana (NGO working with women rag pickers in Mumbai), Women India Trust (a trust working for empowering women for weaker section through entrepreneurship development), Mumbai Police to name the few.

Consultancy Projects:

1. Impact Assessment Study of Parent’s Training Workshop conducted by Pratham Foundation, Mumbai – September, 2015 in collaboration with Prof Chandan Singhavi.
2. Urban Community Education development Program:2015-16, conducted for Pratham Foundation and Educo, July, 2017 in collaboration with Prof Chandan Singhavi.
3. Social audit of “Family Counseling Programme” – conducted for Stree Mukti Sanghatana, 2016
4. Social Audit of ‘Mobile Library Program’ of WNS Cares Foundation, in association with CSIM, Chennai.

D. Other academic achievements:

1. Completed 'The Entrepreneurship Educator's Course' conducted by Stanford Technology Ventures Programme, National entrepreneurship network and Indian Institute of Management, Bangalore in the year 2008
2. Completed certification course on 'Evaluating Social programmes' conducted by Abdul Latif Jameel Poverty action Lab, J-PAL and IFMR in 2008.
3. Working as a faculty coordinator for running 'e-cell' (Entrepreneurship cell) in the campus along with my other colleagues.
4. Invited in the capacity of advisor in designing the 'Women' policy – 2010' by MAVIM (Mahila Arthik Vikas Nigam) to add viewpoints related to new policy measurements to be taken for development of Urban Microfinance.
5. Won second prize in ISB-IVEY Case Competition 2011. The competition was hosted by Centre of Teaching, Learning and case development, ISB with Richard Ivey school of Business, The University of Western Ontario and Association of Indian Management School (AIMS). The title of the case was "Challenges of growth and Sustenance for social Venture – Transformation of Annapurna Mahila Mandal into Annapurna Pariwar.
6. Completed online short term course on "Globalization's Winners and Losers: Challenges for Developed and Developing Countries", course study offered by Georgetown University through edX in 2013-14.
7. Received recognition as a PhD guide from ITM University. One student is registered to do PhD under my guidance in 2013.
8. Presently working in the capacity of "Associate Editor" for the Institute's journal "Business Perspectives and Research – BPR)
9. Selected as a track chair for the session on 'Rural Management' in coming 3rd Biennial Conference of the Indian Academy of Management (IAM) on Rethinking Management Theory and Practice in the Present Indian Economic Context to be held on 12-14th December, 2013 at IIM Ahmedabad.
10. Selected by Mumbai University as exam paper setter for the subject "Entrepreneurship Management" in year 2013-14 & 14-15.

11. Completed Online Short Course by Oxford University Department for Continuing Education on “Social Entrepreneurship” in 2014-15.
12. Completed online short term course on “Evaluating Social Programs”, course study offered by MIT through edX in 2014-15.