

## **Dr. Shweta Dixit**

Mobile:09830140398

Mobile: 9833048398

E mail: [dixitshweta2@rediffmail.com](mailto:dixitshweta2@rediffmail.com)

### **WORK EXPERIENCE:**

- 17<sup>th</sup> Nov 2014- till date : Working as Associate Professor in the area of Operations and Quantitative techniques at KJ SIMSR, Mumbai
- Dec 2012- March 2014: Working as Assistant Professor in the area of Operations and Decision Sciences at International Management Institute, Kolkata
- June 2006 –March,2012: As Assistant Professor in the area of Operations and Decision Sciences at SVKM'S NMIMS University, Mumbai
- June 2003-March2006: As Lecturer in Seth Padam Chand Jain Institute of Management Khandari Campus affiliated to Dr. Bhim Rao Ambedkar University, Agra.

### **TEACHING AND TRAINING**

#### **Subjects Taught.**

- Statistics for Business Decisions
- Decision Analysis & Modeling
- Research Methodology
- Operation Research
- Business Mathematics
- Data Analysis using Software like SPSS, Excel.
- Principles and Practices of Insurance.
- Core technical paper (CT-3), of Institute of Actuaries of India at NMIMS, Mumbai.

#### **Training imparted to middle level /senior level managers in various organizations:**

- Allahabad Bank Probationary Officers - Principles of Insurance, Bancassurance (2013)
- Garden Reach Shipbuilders and Engineers Ltd., Kolkata-Business Statistics for Managers (2013)
- Internal Auditors (IAS Probationary Officers) of Ordnance factory, Government of India, Ministry of Defence- Fundamentals of Statistics, Data Analysis through Excel (2012-2013)
- Defence Program: Statistical Methods (2011)
- ICICI Prudential Life Insurance Company Limited: Data Analysis using Excel, Life insurance Principles (2008-2009)
- Mercedes Benz: Statistical Methods (2008)
- Tata Consultancy Services Limited (E-Serve) : Decision Analysis (2006-2007)

### **ADMINISTRATIVE RESPONSIBILITIES**

- Member of the Placement committee in IMI Kolkata (2012-2013)
- Member of Admission committee in IMI, Kolkata (2013)
- Member of Anti ragging committee, IMI ,Kolkata (2013)

- Chairperson MBA-Actuarial Science since January 2007-March 2012.

Responsibilities held:

- Curriculum Review
- Faculty allocation
- Live projects to strengthen the program
- Arranging knowledge workshops and Guest lecturers for students
- Organizing Annual Seminar-SIGMA for industry institute interface
- Actively participating in the placements to facilitate smooth functioning of the process.

## RESEARCH PUBLICATIONS

- Dixit, Shweta; Srivastava, Shaila,(2018), “Impulse buying behaviors of customers of retail stores”, commonwealth journal of Commerce & Management Research, Vol.5, Issue 1 (January 2018) ISSN: 2393-851X Impact Factor: 4.382 UGC & ISI Indexed
- Srivastava, Shaila; Dixit, Shweta (2017) “Brand Switching – A Case of Mobile Telecom Industry in India”, Annals of “Dunarea de Jos” University of Galati ,Fascicle I. Economics and Applied Informatics, April 2017, ISSN-L 1584-0409
- Kirti, Wankhede; Shweta Dixit,(2017) “Exploring the Decision-Making Attributes of Vacation Planning”, International Journal of Management, IT & Engineering Vol. 7 Issue 4, April 2017, ISSN: 2249-0558 Impact Factor: 7.119 ,pp 74-95
- Kirti, Wankhede; Shweta Dixit,(2016), “Awareness And Usage Of Web 2.0 Tools By B- School Faculty Members” International Journal of Management, IT & Engineering Vol. 6 Issue 6, June 2016, ISSN: 2249-0558 Impact Factor: 7.119
- Dixit, Shweta; and Shettewar, Rachappa, “Life insurance profiling: leading indicators to growth”, *Journal of Insurance and Risk Management*, BIMT, Volume VII, issue 14,pp. 21-29,June 2009.
- Krishnamurthy, Bala; and Dixit, Shweta, “Case study of a cooperative store entering the retail sector- Can Samajik Bhandar Survive?” *SIES Journal of Management*, Vol.6(1), pp.73-82, April-August 2009,
- Shah, Mrinalini; and Dixit, Shweta, “Distribution Channels for Incumbent Rural Industry”, *the IUP Journal of Risk and Insurance*, Volume VI, No. 3 & 4, PP.76-85, July October 2009.
- Dixit, Shweta; and Krishnamurthy, Bala” Old is Gold! Old unfold opportunities for insurance sector, A case study of Live-life Insurance Company”, Case study book : , “*Developing Analytical Skills: Case Study In Management*”, Shroff publication, (2008), 375-390, 2008

## BOOK CHAPTERS (Published)

- Dixit, Shweta, “Attrition rate in BPO Industry- A Survey Report”, paper presented and published in international conference on “Facets of Business excellence-Leveraging Information Technology for Strategic advantage (FOBE 2011)”, organized by IMT, Ghaziabad, 2011.
- Dixit, Shweta; and Bhatia, Kapil, “Mapping different banking channels and their Usage.”, International conference on Decision Sciences and technology for globalization- Jan 2-4, IMT Ghaziabad, 2008.
- Dixit, Shweta; and Shah, Mrinalini “Attrition Problem in ITES-BPO Sector: Through Employee Satisfaction Survey”, presented at the Fifth AIMS International Conference on Management, organized jointly IBS, AIMS International and International Forum of Management Scholars held at ICFAI Business School, Hyderabad, during 27-30 December, 2007.
- Shah, Mrinalini; and Dixit Shweta “Importance of Work-experience for a Professional Course”, presented at the Fifth AIMS International Conference on Management, organized jointly IBS, AIMS International and International Forum of Management Scholars held at ICFAI Business School, Hyderabad, during 27-30 December, 2007.

- Dixit, Shweta, “Managing change through innovation and creativity in management education for insurance professionals- A road map”, ICFAI Business Schools in Association with AIMS, December, 2007.
- Shah, Mrinalini; and Dixit, Shweta “A Road Map for Crisis Management through Information Integrated Insurance Model”, UGC sponsored national seminar on INSURANCE organized by Department of Commerce, Nizam College, Hyderabad, August 2007.
- Dixit, Shweta, “Rural Female Illiteracy: A Case Study with Special Reference to Dalit Women in India.” *ICSSR sponsored Research Journal, Vikas*, 2005.

#### WORKING PAPERS

- “A Conceptual review of CHAID response modeling in marketing research”, presented in 7th ISDSI & 5th OSCM International Conference, Dec. 28-30, 2013, IMI, New Delhi, INDIA
- Effective Disaster Management-Need of the Hour (inspired by the recent disaster in Uttarakhand)

#### PROFESSIONAL AFFILIATIONS

- Life Member of Institute of Actuaries of India, Mumbai
- Licentiate of Insurance Institute of India(2004)
- Member of PMA, Project Management Association of India and cleared CIPM(Certificate in project Management-July 2013)

#### EDUCATIONAL QUALIFICATION:

Year	University/ Institute/ School	Degree Awarded	Percentage
2007	Dr. B.R. Ambedkar University, Agra Topic: <i>A Study of Managerial Issues in Insurance Sector.</i>	Ph.D. (Management)	NA
2003	Jaipuria Institute of Management, Lucknow	PGDIRM	79%
2002	St. Johns College, Agra.	M.Sc. (Statistics)	87.7%
2000	St. Johns College Agra	B.Sc.	76 %
1997	Air Force School, Agra, C.B.S.E. Board	Higher Secondary	82.2%.
1995	Air Force School, Agra , C.B.S.E. Board	Matriculation	70.4%

#### EDUCATIONAL/ TEACHING ACIEVEMENTS:

- Have consistently secured a good feedback in the range of 4.2- 4.7 on a scale of 5 which exhibits my passion for teaching.
- Rank Holder in P.G. Diploma in Insurance and Risk management (2003).
- Gold Medalist in M.Sc. (Statistics) at University Level (2002).
- Received third prize in National Level Science Congress (1997).

#### PERSONAL DETAILS:

Date of Birth: 12th Feb 1980

Marital Status: Married

Permanent Address: A- 1502 Raheja Vistas Raheja Vihar, Chandivali, Powai-400072

Contact no: (M) 09833048398

E-mail: [dixitshweta2@rediffmail.com](mailto:dixitshweta2@rediffmail.com), [shweta.dixit@somaiya.edu](mailto:shweta.dixit@somaiya.edu)

**REFERENCES:** On Demand

DATE: 22/01/19

(SHWETA DIXIT)