





# Sanawaya

Annual International Multidisciplinary Conference

# K J Somaiya Institute of Management

Mumbai, India

Theme: Purpose-driven Leadership
Disruptions and Sustainability Imperatives
8, 9 and 10 January 2025

## Conference Overview



K J Somaiya Institute of Management is hosting its annual international multidisciplinary conference from 8th Jan to 10th Jan 2025, the theme being 'Purpose-driven Leadership – Disruptions and Sustainability Imperatives. The 3-day symposium aims to bring together academic and industry professionals from around the globe and offers many opportunities for professional contact, development, and networking.

The story unfolding for tomorrow is laden with the uncertainties of environmental crises, social inequality, economic volatility, and technological disruptions and interspersed with constant calls for sustainable efforts. The COVID-19 pandemic in the past and the global events in the geo-political scenario in the present have shown how business operations can get destabilized and lead to distress and conflicts without any warning. On the other hand, disruptive technologies are poised to transform life, business, and the global economy according to a McKinsey report. The boards and leadership teams have become more aware of the fact that to maintain long-term financial, social, and talent sustainability, a shift toward stakeholder capitalism rather than shareholder capitalism is necessary. All in all, these unplanned events, disruptions, and imperatives highlight the importance of enterprise management and sustainability, the economic opportunities and stability that come with it, and the leadership that can drive it.



The challenges are daunting and require leaders of groups and establishments to acknowledge the current situation, accept the difficulties, oversee their establishments, and intensify their endeavors for collective progress and purposes beyond bottom-line performance. It is expected of organizations to go deep within and discover, articulate, and embody their purpose. Leadership with a purpose is more important now than ever.

To contribute towards a better future, we intend to offer a platform, and a learning ecosystem for the participants of the conference to present their research, discuss, debate, reflect on, and develop their ideas and thoughts cutting across various areas of management.

# K J Somaiya Institute of Management

K J Somaiya Institute of Management (KJSIM) in Mumbai stands as a distinguished business school, proudly affiliated with the esteemed Somaiya Vidyavihar University. Its inception dates back to 1981, and over the years, it has risen to the ranks of the top 10 private business schools in India. KJSIM believes in enabling transformation journeys of individuals to value-based & purpose-driven leaders for building a better world. Nestled in a beautifully landscaped campus in the heart of the commercial capital of India, KJSIM acts as a perfect crucible for transformation of students.

KJSIM offers core MBA, domain specific and multi-disciplinary programmes like MBA in Healthcare Management and MBA in Sports Management, Executive MBA, an MBA for working executives (online) and MCA programme in step with the requirements of the various sectors of the industry and growth opportunities in the economy. Apart from the regular programmes, the Institute offers customized and industry-specific certificate and executive development programmes for government bodies, companies, defense personnel and NGOs. Furthermore, KJSIM holds the coveted AACSB accreditation and has been recognized as the 45th-ranked institution by the National Institutional Ranking Framework (NIRF). With a razor-sharp goal of creating 'day-one graduates', a cornerstone of KJSIM's strength lies in the extensive industry collaborations and 14000+ global alumni base, affording students opportunities such as guest speaker sessions, summer internships, capstone projects and mentorship from industry experts, that seamlessly align with the ever-evolving industry landscape. With 20+ collaborations with international universities, exchange and immersion opportunities are available for students and faculty.

# Call For Papers





## Leadership & Strategy

Leadership / Management strategies and Policy research guided by an overarching Purpose



### Sustainable Practices in Management

Management practices driven by a purpose related to SDGs, CSR, ESG, Corporate Governance, Social Entrepreneurship, Climate Change, Climate Finance, Green Practices in HR, Marketing, Finance, Operations and Technology



#### Technology in Management

Management practices driven by technological disruptions in the form of AI, ML, Blockchain, LLMs, Analytics and Data Science

# **Publication of Conference Proceedings**

All papers presented at the conference will be published in the conference proceedings with ISBN number.

# Partnering Journals

The authors can choose partnering journals (to be released subsequently) for getting their papers published after the conference. Selected full papers will be double-blind peer-reviewed by the journals' reviewers and editorial board.

Manuscripts will have to successfully clear the journal review process of the respective journals. Participation and presentation in the conference do not guarantee publication in the journal

# Important Dates



# Registration Fee



	Delegates from India & SAARC countries		Delegates from other countries	
Category	Early bird registration (before 18th Oct 2024)	Registration (after 18th Oct 2024)	Early bird registration (before 18th Oct 2024)	Registration (after 18th Oct 2024)
Full time Research scholar*	2000	3000	6000	9000
Academicians	4000	6000	12000	18000
Post Graduate Students**	1000	1500	3000	4500
KJSIM Alumnus	4000	6000	12000	18000
Industry Professionals	7500	10000	22500	30000
Accompanying guests	4000	6000	12000	18000

- · Registration fee in INR
- GST applicable @18%
- For overseas participants, the exact amount of the registration fee will be computed-based on the exchange rate on the date of transaction
- Only online payment is accepted. Cash and cheque payments not accepted
- Full-Time Research Scholars\* Only full-time doctoral students would be considered as research scholars
- Post Grad Student\*\*- Kindly upload a certificate of student status from the head of the department with a seal, on the letterhead of the institute. Alternatively, you can also upload your Student ID Card (both sides)

#### Team

#### Chief Patron

**Shri Samir Somaiya** 

Chancellor

Somaiya Vidyavihar University

#### **Patrons**

Prof. V. N. Rajasekharan Pillai

Vice Chancellor

Somaiya Vidyavihar University

Prof. Raghunath K. Shevgaonkar

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Somaiya Vidyavihar

#### Convener

Prof. Raman Ramachandran

Director, K J Somaiya Institute of Mgmt

Dean - FMS, Somaiya Vidyavihar University

#### Co-Convener

**Prof. Shailaja Karve** 

Professor & Area Chairperson - HR/OB area K J Somaiya Institute of Management

#### Conference Team:

Mr. Akshay Jangam

Prof. Aparna Bhat

Mr. Arvind Pandi Dorai

Prof. Krantee Jamdaade

Prof. Ravindra Baliga

Prof. Seetha Pachchhapur

Prof. Sulagna Mukherjee

Prof. Tanushree Bhattacharjee

Prof. Vartika Chaudhary Ramnani

## **Abstract Submission**

To know more about abstract guidelines, registration details, conference dignitaries, schedule, etc, please visit: <a href="mailto:samavaya-kjsim.somaiya.edu">samavaya-kjsim.somaiya.edu</a>



**Submit Abstract**