

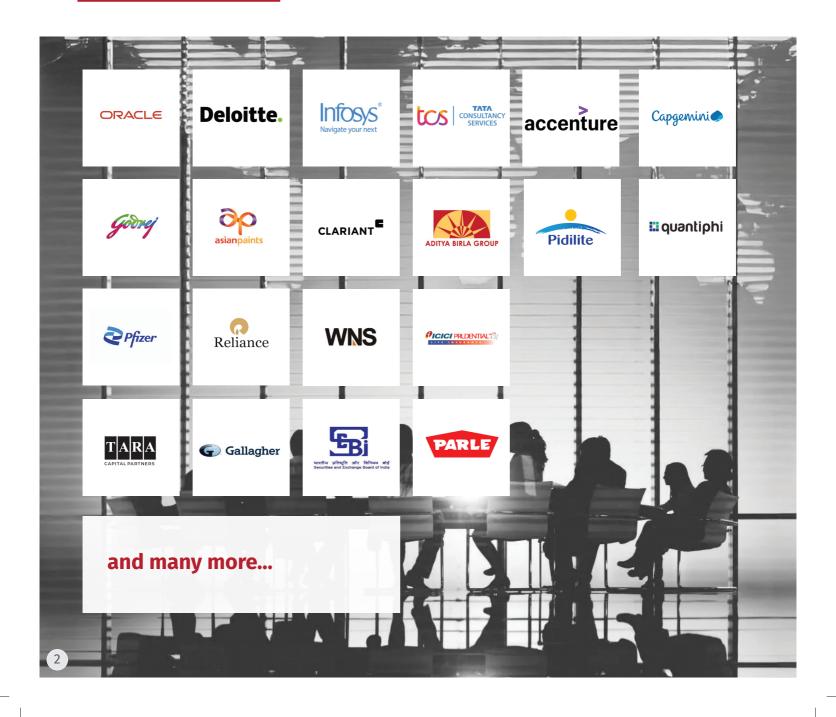
# Placements Highlights

150+ Recruiters

450+ Offers

₹8.5 lakh/yr Highest Salary 200+
Corporate and Research Internships

# Marquee Recruiters



# Noteworthy Placements

# You can be here

Your journey to a thriving career starts here at Somaiya Vidyavihar University (SVU)



Utkarsha Joshi BCCI



**Shreya Saini** Forbes Advisor



**Sudhanshu Pawar** Fortress Infracon



Priya Singh BCCI



**Purva Kirve** Thesaucyxplorer



Anushka Trivedi StarsNStripes



**Jinesh Chabhadia**Midday Infomedia limited



Madhura Kale VML



**Bhavya Jain** Praja Foundation



**Khushi Salian** Praja Foundation

# Semester Abroad Option (US, UK, and Europe)

# No Additional Tuition Fee



# **56<sup>th</sup> Rank in Western Europe University Rankings**



Nainaz Pithawala



Samyukta Rao



Vandit Gandhi



Rianika Shetty



**Tanmay Raj Singh** 



Nayonika Sur



# **Leading University in Austria**



Isha Gomai



**Mahek Patel** 



Krish Shah



Simran Bhor



Queena Shah



**Abhishek Jain** 



**Leading University in Germany** 



**Ura Dwivedi** 



Vyakhya Tripathi



Heer



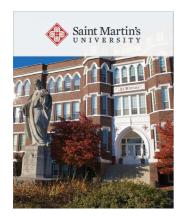
**Dev Sijoriya** 



Vaibhav Vedpathak

# Semester Abroad Option (US, UK, and Europe)

# No Additional Tuition Fee



# 11th Ranked Best Value University, West Region, USA



Yugadya Dubey



**Arnav Neel** 



Yashvi Nagda



Kimaya Mhatre



# **Leading University of Belgium, Europe**



Riya Patel



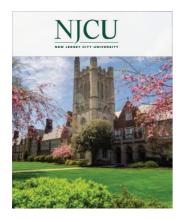
**Bhakti Thamke** 



**Dhruv Chaudhari** 



Adwita Gokhe



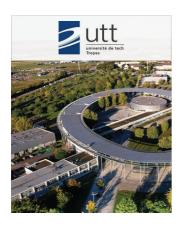
# 52<sup>nd</sup> Ranked Public University, North Region, USA



**Anand Majeri** 



Hitendra Uniyal



# 145<sup>th</sup> in Western Europe University Rankings



Tejas Thakre



Sneha Lanjekar



Siddhesh Khadapkar

# SVU Alumni - Our Pride

# Fly high with the Global Alumni Network

60+

Countries

40,000+ Global Alumni Network



2013 Aviraj Ajgekar Director, Microsoft Azure



2013 **Rushabh Mehta**Vice President,

Morgan Stanley



1,000+

Companies

2015 **Gayatri Ganesh Dudhat**Vice President,

Goldman Sachs



100+

Start-ups

2013

Mithun Sheth
Vice President,
Strategy & Operations
YouTube



2001 Kedar Bhole Director of Engineering, Qualcomm



2006

Sunil Agrawal
Associate Director,
PwC India



2000

Prateek Mehta

Director, Cloud

Solutions Architect

Microsoft



2003

Sudhir Patil

Commercial Director,
Electrolux



1993
Rajeev
Radhakrishnan
Senior Director,
Oracle



2000

Nimesh Sutaria

Associate Director,
Deloitte India



1999

Ankur Thacker

Managing Director,
Accenture



Shyam Vora
Associate Director,
Novartis



2000 Shobhit Kanaujia Infrastructure Leadership Meta



2007 **Sunil Jadhav** DGM, Vehicle Engineering-Electric Vehicles TATA Motors, Pune



2021

Jaydeep Pawar

MS at IISc,

AIR 1 in GATE 2021



2006

Pranav Chopra
Business Head,
Zee5

# Marquee Start-ups



2004 **Kabeer Biswas** Co-founder



Reliance and Google backed startup, has raised a total funding of \$498Mn over 28 rounds



2010 **Dharmil Sheth** Co-founder



The most promising startups in the digital health sector, valued at \$2.8Bn



2015 **Bhavya Gohil** Co-founder & CEO



SQUARE **OFF**™

Building toys & games enabled with robotics & Al. Popular for the world's smartest chess board, eyeing \$100Mn revenue



2015 **Amit Shah** Co-founder



Promising Edtech platform, has raised ₹ 5.25Cr



2015 **Krupalu Mehta** Founder

 $P \Lambda R \Lambda L L \Lambda X$ 

VR, AR & MR Content development company, 2nd Best AR start-up of India



2015

Mandar Sawant
Co-founder





2018

Chirag Shah

Co-founder and CEO



Selected amongst Top 3 start-ups for Innovative Hardware Solutions in India by Qualcomm Design

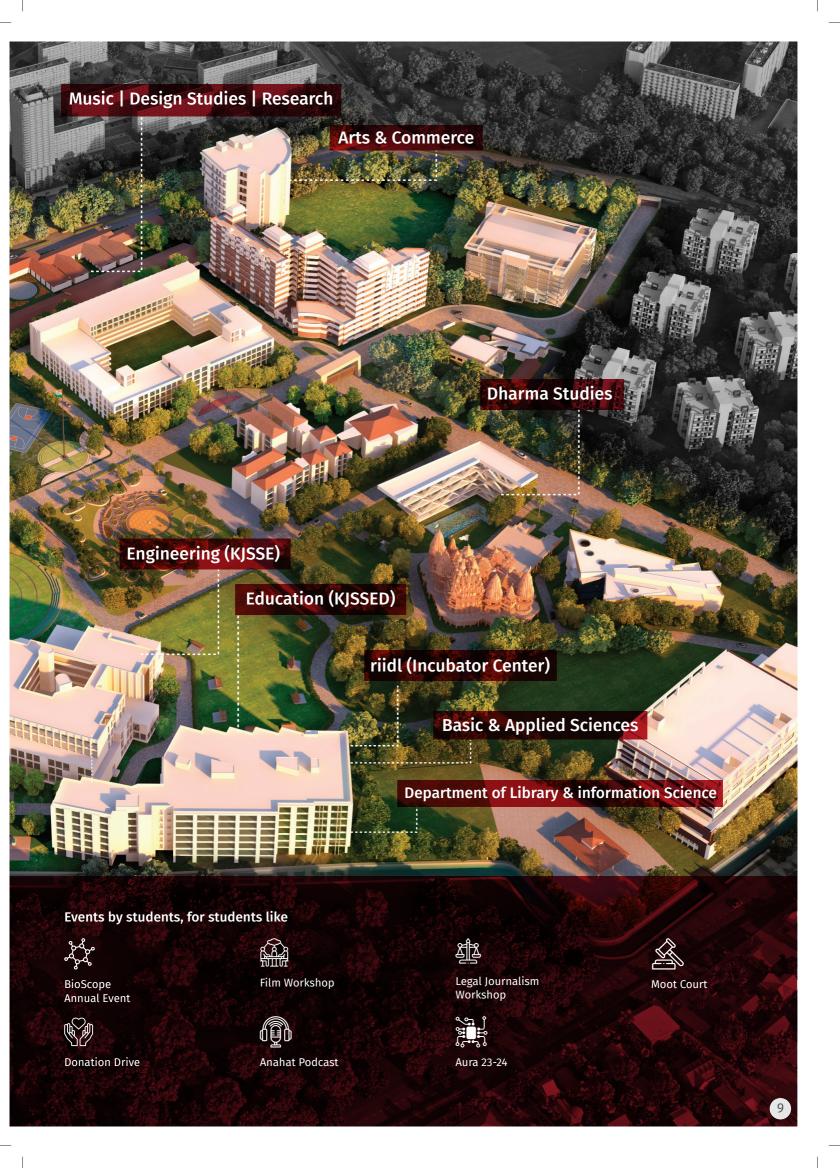


2018
Abhishek Rai
Founder & CEO



India's best plant-based drink brand





# **Programme Structure**



#### **4 Programmes**

with Honours option.



20 Minors in Humanities & Social Science, Business Studies, Commerce and Life Science.



#### 20+ Multidisciplinary Minors from

Design, Management, Music, Literature, Life Sciences, Sports, Civilisation and Cultural Studies.



#### **Full Semester Internship**

with leading corporates for PG Programmes.



#### 8 weeks Industry Internship

with Leading Corporates for UG like Asian Paints, Pidilite, etc.



15 Computer, Life Sciences, **Polymer Science Labs.** 



#### **Build Your Start-up**

riidl - SVU Incubator.



#### **Semester Abroad Option**

No Additional Tuition Fees US / UK / Europe



#### Media Room and Dubbing Room.



#### **International Level Coaching** in 12 Sports.



#### **Vibrant and Happening Campus:**

Immersive Campus Life to develop life skills.



to specially abled students.

**Inclusive Education** with attention



**Upto 100% Merit Scholarships &** Financial Aid: ₹ 25 cr corpus.



#### **Softwares Taught:**

NSMART - Simulated Market Trading Application, IBM SPSS - Data Analytics, Adobe - Design Training, ChemDraw - Draw Molecule Structure,

OriginLab - Data Analysis & Graphing



#### **Library & E-Resources:**

Access to 7 lakh books and 5 million+ digital publications.



# Say No to Ragging - A Criminal Offense

Ragging does not break the ice; it breaks careers, lives, and families. To prevent this menace, UGC has strict regulations against ragging in all forms - physical, mental or emotional. Any act of teasing, harassment, bullying, or exclusion based on identity, appearance, or background is punishable. If you face or witness ragging, seek help:

- National Anti-ragging Helpline: 1800-180-5522 (24x7, Toll-Free)
- Email: helpline@antiragging.in
- Websites: www.ugc.ac.in | www.antiragging.in
- UGC Monitoring Agency: 098711 70303 / 098184 00116 (For Emergencies Only)

Somaiya Vidyavihar University Anti-ragging Committee is committed to a safe and inclusive campus. For any concerns email: antiragging.svu@somaiya.edu

## Student can opt for

#### 3 year UG Degree

4 choices from **OR** 

**Humanities & Social Sciences** 

#### **4 years UG Degree with Honours**

4 choices from

**Humanities & Social Sciences** 

#### Minor Courses Available

- Banking
- Financial Markets
- Marketing
- Finance
- Taxation
- Accounting

- Management
- User Interface & User Experience (UI & UX)
- Mass Communication
- Cyber Security
- Embedded Systems & IoT
- Data Science and Analytics
- Biotechnology
- Nanotechnology & IPR
- · Bioinformatics and Omics
- Economics
- Psychology

#### **UG Programmes**

#### Selection Through Somaiya Vidyavihar University Entrance Test (SVUET)

Humanities and Social Sciences Programme	Fee Structure per annum	
BA Mass Communication & Journalism / Honours	₹ 1,50,000	
BSc Psychology / Honours	₹ 1,75,000	

#### **Eligibility:**

Passed Std XII or equivalent examination in Arts / Commerce / Science from a recognised board with a minimum aggregate score of 55%, with English as a compulsory subject.

#### **Selection Process:**

Basis the merit of std XII aggregate score OR Somaiya Vidyavihar University Entrance Test (SVUET) OR CUET UG 2025. Appearing for SVUET Entrance exam is optional.

#### Selection on the Basis of Std XII Aggregate Score or CUET

Humanities and Social Sciences Programme	Fee Structure per annum	
BSc Economics / Honours	₹ 2,00,000	

#### **Eligibility:**

Passed Std XII or equivalent examination in Arts / Commerce / Science from a recognised board with a minimum aggregate score of 50%, with English as a compulsory subject.

#### **Selection Process:**

Basis the merit of std XII aggregate score OR Somaiya Vidyavihar University Entrance Test (SVUET) OR CUET UG 2025. Appearing for SVUET Entrance exam is optional.

Humanities an	Fee Structure per annum	
BA Liberal Arts	(Specialisation in Anthropology, History, Philosophy, Political Science, Area Studies, and Literature)	₹ 3,00,000

#### **Eligibility:**

Passed Std XII or equivalent examination in Arts / Commerce / Science from a recognised board with a minimum aggregate score of 50%, with English as a compulsory subject.

#### **Selection Process:**

Basis the merit of std XII aggregate score OR Somaiya Vidyavihar University Entrance Test (SVUET) and Personal Interview. Only shortlisted candidates will be called for a personal interview.

Note: Please refer to the website for detailed information on eligibility criteria.

# **PG** Programmes

Humanities and Social Sciences Programmes	Fee Structure per annum	
MA Entertainment, Media & Advertising MA Communication & Journalism MA Economics	₹ 1,20,000 ₹ 1,00,000 ₹ 50,000	

#### **Eligibility:**

Graduation from a recognised University with minimum aggregate score of 55%.

Humanities and Social Sciences Programmes	Fee Structure per annum
MA International Studies MA China Studies MA Liberal Arts (Specialisation in Anthropology, History, Area Studies (Asian Studies), Indian Literature, and World Literature)	₹ 50,000 ₹ 40,000 ₹ 1,50,000

#### **MA International Studies - Eligibility:**

Graduation from a recognised University with minimum aggregate score of 50%.

#### MA China Studies - Eligibility:

Graduation minimum 40% and minimum Chinese Langauge Proficiency of HSK 3 Level.

#### MA Liberal Arts - Eligibility:

Graduation from a recognised University with minimum aggregate score of 50%.

#### Accommodation

Room Type	Triple Sharing (Non-Ac)	Double Sharing (Non-Ac)	
Hostel Fees / Annum	₹ 2,73,072	₹ 3,93,880	
Mess charges	₹ 60,000/- for 10 Months		

**Note:** The Programme Fees and Residential Fees are subject to an annual increase of up to 8%.

For details about eligibility, selection criteria, application form fee, and programme fees, please visit our website: www.somaiya.edu

**Note:** This accommodation charge is for 10 months including 4 meals a day. Please refer to the website for more information.

## Details of Somaiya Vidyavihar University Entrance Test - SVUET 2025

# Somaiya Vidyavihar University Entrance Test Sessions 2025

Session 1 - 19<sup>th</sup> April 2025

**Session 2 - 17th May 2025** 

Session 3 - 7th June 2025

#### **Important SVUET Instructions:**

- 1. SVUET will be conducted in English.
- 2. Candidate has to choose any one session / date for the SVUET Exam.
- 3. SVUET is an internet-proctored test. Students can appear for the exam from home.

### Somaiya Vidyavihar University Entrance Test Pattern 2025

Section	MCQs	Marks	Mode of Examination	Duration	Timings
Verbal Reasoning	25	25	Internet Proctored Test	1 hr	10:00 am to
Logical Reasoning	25	25	memer roctored rest	1 111	11:00 am

Note: Please refer to the website for detailed information on eligibility criteria.

#### **Admission Process**

#### Step 1

#### **Check Eligibility and Selection Process:**

# **UG** Programmes

#### **Name of Programmes**

- BA Mass Communication & Journalism
- BSc Psychology

- BSc Economics
- BA Liberal Arts

#### **Selection Process:**

Admission will be based on the Std XII examination with a valid score of SVUET 2025.

# **PG** Programmes

#### **Name of Programmes**

- MA Entertainment, Media & Advertising
- MA Communication & Journalism
- MA Economics

- · MA International Studies
- MA China Studies
- MA Liberal Arts

#### **Selection Process:**

Based on Graduation Aggregate score or CUET 2025 Score.

#### Step 2

#### **Apply Online:**

Application Fee for UG ₹ 500/- PG ₹ 1,000/- BA Liberal Arts UG ₹ 1000/- non-refundable and non-transferable under any circumstances

#### Scan to apply:



https://admission.somaiya.edu/

#### Step 3

#### **Admissions Rounds and Important Dates:**

# Round 1 (SVUET First Session)

Application Dates: 1st March to 30th April 2025

Result Declaration: May First Week

# Round 2 (SVUET Second Session)

Application Dates: 1st May to 31st May 2025

Result Declaration:
June First Week

# Round 3 (SVUET Third Session)

Application Dates: 1st June to 15th July 2025

Result Declaration:
July Third Week

#### Round 4 Admissions Against Vacancy Round

Application Dates: 16<sup>th</sup> July to 15<sup>th</sup> August 2025

Result Declaration:
August Third Week

Note: Merit list and waitlist will be published in each round.

#### Step 4



Provisional Admission Letter -Selected candidates receive an offer letter.

#### Step 5



Document Verification.

#### Step 6



Confirm Admission - Provisional admission is confirmed on the basis of payment of the seat acceptance fee, subject to document verification.



# **Semester Abroad Option**

#### No Additional Tuition Fee

Somaiya Vidyavihar has partnered with multiple colleges across the globe for exclusive Student Exchange Programmes. This helps in creating a global outlook and exchange of cultures for the students.

# **Technology Training**



NSE NSMART Simulated Market Trading application reproduces features of a live equity / derivative / currency derivative market on trading terminals for students to practice and learn trading securities without financial risk.



**IBM SPSS Statistics - Data Analytics Training -** Training of advanced analytics lifecycle from data preparation and management to analysis and reporting.



Adobe Creative Cloud - Learn photography, graphic design, video editing, UX design, drawing and painting, social media and more.



**ChemDraw** - Training in software to draw chemical structures and reactions as well as biological objects and pathways.



OriginLab - Training of interactive scientific graphing and data analysis.



# Semester Long Internship

#### **Option of Corporate or Research Internship**

Internships are educational and career development opportunities, providing practical experience in a field or discipline. They are structured, short-term, and supervised placements often focused around particular tasks or projects with defined timescales.

- Internships with leading corporate houses like Reliance, Asian Paints, Pidilite Industries, Anand Rathi Group, etc.
- Research Internships with leading Research Institutes like Bhabha Atomic Research Centre (BARC), Indian Institute of Science (IISc), Indian Council of Medical Research (ICMR), Ipca Laboratories, etc.

# 20+ Multidisciplinary Minors

Students enrich and widen their horizons by acquiring additional credits with multidisciplinary minors in Banking & Finance, Marketing, Languages, Industrial Psychology, Design, Management, Music, Literature, Life Sciences, Civilisation & Cultural Studies, Sports, and many others.



# **Build Your Start-Up**

#### A place to build your startup

Somaiya Vidyavihar encourages start-ups owing to an innovative India. We have a set of industry's finest business experts who mentor the start-ups proposed by the students at Somaiya. riidl, SVU Technology Business Incubator helps startups to grow and facilitate their need during their early growth stage.

- FabLab Digital fabrication studio where you can learn how to use 3D printers, laser cutters, CNC routers, design software and electronics to make (almost) anything you want.
- SmacLab SMAC (Social Mobile Analytics Cloud)
   Lab is a place to Design, Develop, Deploy, and Test software applications. It's an ideal place for Web, Mobile, and AR-VR developers.
- BioLab Lab for bio enthusiasts to develop their ideas into the prototype.







54+ Investments Done



20 Currently Incubated

#### In collaboration with









# Computer, Science Labs, Media & Dubbing Room

Hands-on Practical training is provided for all the programmes

Computer Labs	7
Media Lab	1
Dubbing Room	1
ICT - Enabled AC Classrooms	35



# Upto 100% Merit Scholarships & Financial Aid – ₹ 25 cr corpus

#### Quality Education. Accessible & Affordable.

At Somaiya we are committed to offering a world-class education that is accessible and affordable to students from all walks of life.

- ₹ 25 Cr Corpus
- · 400 Scholarships
- Upto 100% merit-based and need-based Scholarship
- 8 Scholarships
  - EWS Scholarship for candidates with a family income less than ₹ 8 lakh/yr
  - **Girl Scholarship** merit cum need-based scholarship for girl candidates
  - Sports Scholarship for National / International players
  - SVU Need-based Scholarship
  - SVU Benevolent Scholarship
  - · Industry Sponsored Scholarships



## **Inclusive Education**

#### **Quality Education. Accessible To All**

Focus of Somaiya Vidyavihar is on inculcating the culture of Inclusive Education by providing equal opportunity to all students, including differently abled students (PwD students / Divyangjans).



Accessible infrastructure



**Smart Boards** 



Screen Magnifier and Screen Reader software (JAWS and NVDA) loped in house



Voice Recorders



Live voice captioning and transcribing application (Text-it-Loud developed in house)

- Accessible course content (screen reader software)
- Individualised Teaching-Learning: Classroom teaching-learning to Special Education Needs (SENs) of students Inclusive Examination

# Specially abled -Star Alumni

#### Sis Maitri Shah

Completed MS from US, Founder Mind Assets

#### **Bro Shubham Singh**

Product Manager, HDFC Bank

#### Sis Sanjana Joshi

Developer at Wipro

#### Sis Pallavi Bhoite

Works at SVU-KJSIM, Admin Assistant

#### **Bro Aditya Mankar**

Social Media Marketing Executive, Podvisory

#### **Aditya Iyer**

Masters in Railway Engineering, University of Birmingham

# International Level Coaching in 12 Sports

#### A Fit Mind Is A Home To Great Ideas

Who doesn't like sports? Sports form the basis of our health. Apart from the physical advantages, playing any kind of sport also uplifts a person mentally and emotionally. It's a complete energy booster! Participating in sports and other recreational activities in the campus is an amazing way to uplift your mood and destress.



Lush green football field



Volleyball court



Synthetic athletic track



First-class Cricket ground with floodlights



Wooden Squash courts



Synthetic Badminton and Tennis courts



Taekwondo hall



Yoga Hall

Mansi Joshi



Gukesh Dommaraju
Youngest World Chess
Champion



Para Athlete
Indian Para Badminton Team,
World's No 1 in Women's
SL3 Category



Ishan Sathe
National Karate Champion



Navin Kadam
Secured Gold in All India
Powerlifting Championship
and National Record



#### Alumni Network

267<sub>Alumni</sub>

at Leadership Positions at Fortune 500 companies

# 98 Women Alumni

at **Leadership Positions** at **Fortune 500 companies** 

# 57 MNCs Led by SVU - KJSCE Alumni

			•		
Walmart >	Alumni  2023 Fortune Global 500 Rank	amazon	Alumni  2 2023 Fortune Global 500 Rank	Ć	45 Alumni 4 2023 Fortune Global 500 Rank
Google	Alumni  8 2023 Fortune Global 500 Rank	Microsoft	Alumni 2023 Fortune Global 500 Rank	JPMorgan Chase & Co.	5 Alumni 23 2023 Fortune Global 500 Rank
<b>∞</b> Meta	Alumni 2023 Fortune Global 500 Rank	D&LLEMC	Alumni  2 Alumni  2023 Fortune Global 500 Rank	Johnson-Johnson	Alumni  40 2023 Fortune Global 500 Rank
TESLA	5 Alumni 50 2023 Fortune Global 500 Rank	P&G	Alumni  51 2023 Fortune Global 500 Rank	Goldman Sachs	5 Alumni 2023 Fortune Global 500 Rank
Morgan Stanley	Alumni  2 Alumni 2023 Fortune Global 500 Rank	intel	4 Alumni 62 2023 Fortune Global 500 Rank	cisco	Alumni  2 Alumni  2023 Fortune Global 500 Rank
Qualcomm	4 Alumni 98 2023 Fortune Global 500 Rank	ORACLE	Alumni 2023 Fortune Global 500 Rank	Capital One	Alumni  106 2023 Fortune Global 500 Rank
<b>₩</b> BARCLAYS	Alumni  121 2023 Fortune Global 500 Rank	Uber	Alumni  127 2023 Fortune Global 500 Rank	hp	3 Alumni 143 2023 Fortune Global 500 Rank
Cummins	Alumni  146 2023 Fortune Global 500 Rank	<b>⊚</b> NVIDIA.	1 Alumni 152 2023 Fortune Global 500 Rank	AMD	5 Alumni 167 2023 Fortune Global 500 Rank
Adobe	Alumni  233 2023 Fortune Global 500 Rank	<b>vm</b> ware <sup>,</sup>	Alumni  2023 Fortune Global 500 Rank	IBM	Alumni  65 2023 Fortune Global 500 Rank

# SVU Alumni working at leading global MNCs, leading Management Technology & Consulting Firms

Deloitte.	EY	BCG	pwc	<b>Linked</b> in
ITC Limited	X	V.	ANDERSEN	PhonePe
AMERICAN EXPRESS	AUTODESK.	cîtîbank	<b>&amp;UNZO</b>	ebay
<b>M</b> ahindra	NOMURA	servicenow.	TAS	1 ZS
<b>ZYCUS</b> FROCURE PERFORMANCE	<b>▲</b> ATLASSIAN	Bloomberg®	NOKIA	NOVARTIS
NORDIC SEMICONDUCTOR				

# Faculty Profile

# Somaiya School of Humanities and Social Sciences



**Richa Chaudhary** HOD of Mass Communication,

Faculty of Humanities & Social Science,

Master's of Journalism & Mass Communication (Specialisation in Advertising & PR)



**Dr Sanjay Rode** 

HOD, PhD Economics, University of Mumbai



Fizza Khan

HOD, Master's degree in Clinical Psychology



**Dinoj Upadhyay** 

HOD, PhD International Relations



Amb T P SREENIVASAN, IFS

Adjunct Professor of Eminence, Department of International Studies, School of Humanities and Social Sciences



Saheli Chattaraj

BA (Hons.) Chinese, MA Chinese, MPhil - China Studies

# Faculty Profile

# Somaiya School of Civilisation



Dr Gaurav Gadgil Centre for Asian & Area Studies MA, PhD History, MA Sociology



Dr Yamini Shah Centre for Kachchh & Desert Studies MA, PhD English Literature



**Dr Chhaya Goswami**Centre for Transoceanic Studies MA,
PhD History



Prof Hemangi Bhagwat Professor of Languages & Literature MA, PhD English Literature



Prof Veena Sanekar Professor of Languages & Literature MA, PhD Marathi B.Ed

# Seminar on The Production of a Nation State "A spatial Investigation on Sri Lanka"



# SVU Faculty Research Excellence

320

Research Scholars 130

PhD Guides

42

Sponsored Research Projects ₹10.53 Cr

Research Grants

66

Patents Filed 21

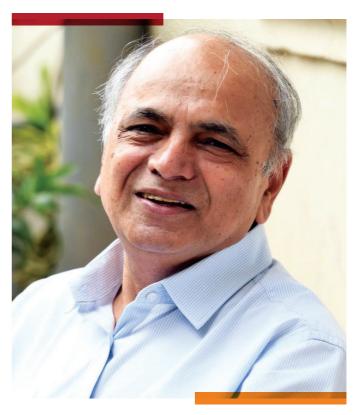
Copyright

1449

Total Number of Research Papers

125

Total Number of Books / Chapters Published



#### Prof Dr G N Devy (Padmashri Awardee)

BA, MA, PhD (English Literature), MA Anglo-Irish, Dean: Faculty of Humanities and Social Sciences, Director: Somaiya School of Civilisation Studies, Officiating Director: Somaiya School of Humanities and Social Sciences

# **8 Thrust Research Areas**



Media and Culture (Intercultural Communication)



Cyber Activism



Development Communication



Architecture and Landscape Communication (Global and National)



Media Policy and Governance



**Translation Studies** 



**Urban History** 



Area Studies: Deserts, Mountains, Oceans, Asian Studies

# Success stories begin at Somaiya Vidyavihar University

# Happy to Guide

Scan to apply



- +91 70282 33777
- +91 86574 05673
- □ admission@somaiya.edu
- @Somaiya Vidyavihar University
- @SomaiyaVidyavihar
- (a) @somaiyavidyaviharuniversity
- somaiyavidyavihar.blog